



COVID-19 VACCINATION CAMPAIGN

Multicultural Toolkit

WINTER 2023



Welcome

This toolkit serves as an extension of the Long Live Illinois campaign to reach undervaccinated seniors in various demographics including Spanish, Chinese, Tagalog, and Polish-speaking communities

Please use the translated social media graphics, translated captions, and additional resource materials in this toolkit to share on your social media, among your friends and partners, and with older adults in your communities.



Social Media Posts

Long Live Family

Social Graphic



Social Caption

The "Long Live Illinois" campaign is urging seniors to get fully vaccinated and protected against COVID-19. With cases expected to increase this winter, protect yourself today so you don't have to put life on hold ever again. Vaccines.gov #AllInIllinois #LongLiveIllinois

Translated Graphics & Captions



Polish



Spanish



Chinese



Tagalog

[ACCESS TRANSLATED GRAPHICS →](#)

[ACCESS TRANSLATED CAPTIONS →](#)

Why Get a Booster?

Social Graphic



Social Caption

We get it – you’re ready to move on and stop worrying about COVID. Being fully vaccinated ensures you can. Each dose of the vaccine is a shot of protection. Don’t give COVID a chance, especially if you have underlying health conditions. Get fully protected: vaccines.gov #AllInIllinois #LongLiveIllinois

Translated Graphics & Captions



Polish



Spanish



Chinese



Tagalog

[ACCESS TRANSLATED GRAPHICS →](#)

[ACCESS TRANSLATED CAPTIONS →](#)

Get Protected

Social Graphic



Social Caption

Getting your vaccine has never been easier or more convenient! Visit [Vaccines.gov](https://www.vaccines.gov) or call 1-800-232-0233 to make an appointment at pharmacies, clinics, or doctor's offices near you. Get protected today so we can all live longer, healthier lives. #AllInIllinois #LongLiveIllinois

Translated Graphics & Captions



Polish



Spanish



Chinese



Tagalog

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[ACCESS TRANSLATED CAPTIONS →](#)

Celebrate More

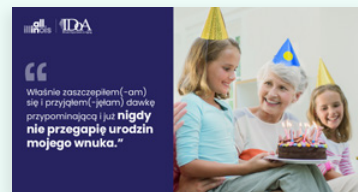
Social Graphic



Social Caption

Seniors are getting vaccinated to stay healthy and prevent COVID-19 from interrupting their lives – from a favorite hobby to the freedom to gather with friends and family. Comment below to tell us why you're getting vaccinated and boosted! [vaccines.gov](#) [#AllInIllinois](#) [#LongLiveIllinois](#)

Translated Graphics & Captions



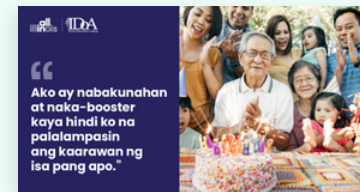
Polish



Spanish



Chinese



Tagalog

[ACCESS TRANSLATED GRAPHICS →](#)

[ACCESS TRANSLATED CAPTIONS →](#)

Long Live Illinois

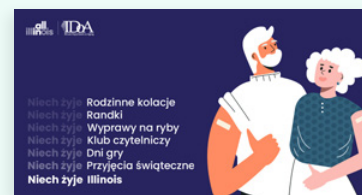
Social Graphic



Social Caption

The Illinois Department on Aging is urging seniors to get fully vaccinated and protected against COVID-19. With cases expected to increase this winter, protect yourself today so you don't have to put life on hold ever again. Vaccines.gov #AllInIllinois #LongLiveIllinois

Translated Graphics & Captions



Polish



Spanish



Chinese



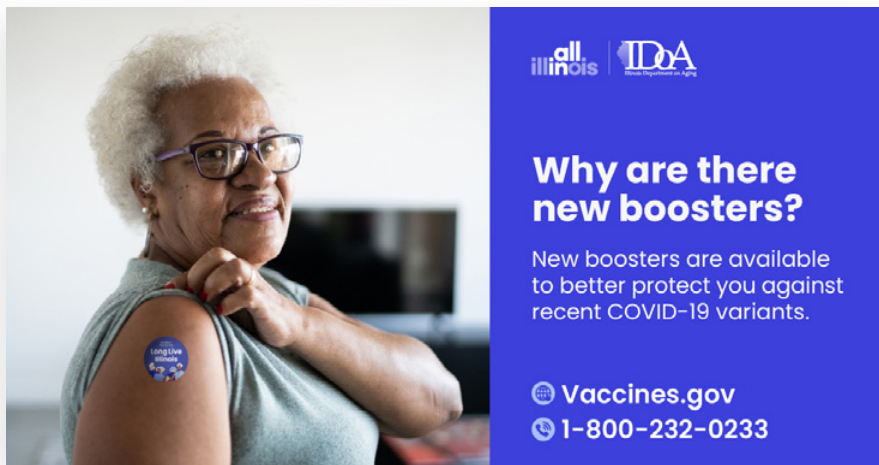
Tagalog

[ACCESS TRANSLATED GRAPHICS →](#)

[ACCESS TRANSLATED CAPTIONS →](#)

New Boosters

Social Graphic



Social Caption

New bivalent boosters will protect you against all COVID-19 variants, especially the more contagious ones like omicron. If it's been two months since you finished your original vaccine series or your latest booster, you're eligible for the new booster! Talk to your doctor or visit your local pharmacy to get up-to-date on your COVID vaccines this winter.

Translated Graphics & Captions



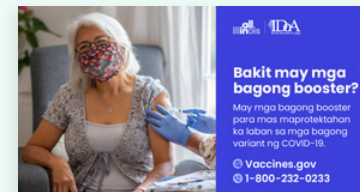
Polish



Spanish



Chinese



Tagalog

[ACCESS TRANSLATED GRAPHICS →](#)

[ACCESS TRANSLATED CAPTIONS →](#)

Booster Process

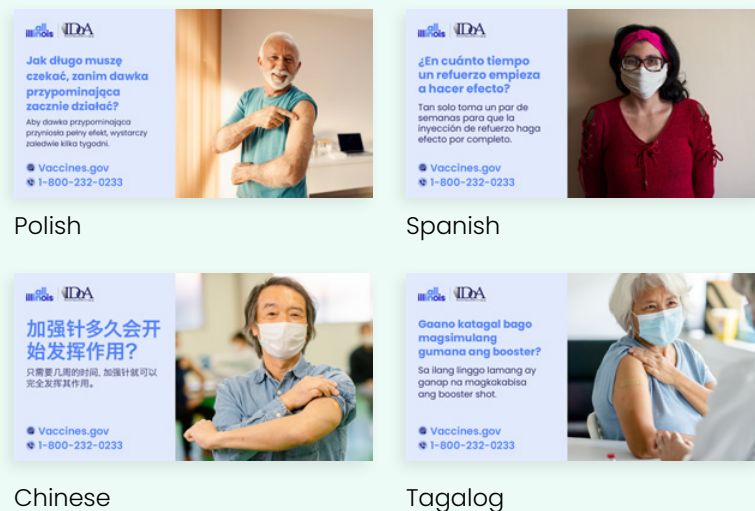
Social Graphic



Social Caption

Full protection kicks in two weeks after you get your shot. Your doctor will notify you when it's time to get the next round of protection.

Translated Graphics & Captions



Long Live Evenings Out

Social Graphic



Social Caption

We're getting back to it, and our lives are busier than ever. As we spend more time with family and friends, make sure you're up-to-date on your COVID-19 booster so life doesn't get put on hold. Long Live Illinois!

Translated Graphics & Captions



Polish



Spanish



Chinese



Tagalog

[ACCESS TRANSLATED GRAPHICS →](#)

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Additional Resources

Additional Print Resources

The FAQ onepager and COVID-19 poster are available in English and Spanish through the link below.

[ACCESS PRINT RESOURCES](#)

11x17" Poster

Continue building a line of defense from new COVID-19 variants

Updated Boosters are Available & Recommended

Who is eligible for the bivalent booster?
People ages 5 and older are recommended to get one updated (bivalent) booster if it has been **at least 2 months** since their last COVID-19 vaccine dose, whether that was their final primary series dose, or an original (monovalent) booster.

Can I get any type of booster dose?
Yes. According to the CDC, you can "mix and match" any of the available updated COVID-19 vaccines for your booster.

Should I get the COVID-19 booster AND the flu shot at the same time?
Yes. Getting vaccinated for COVID-19 and the flu at the same time will help build defense against winter illnesses.

Don't wait. Schedule your booster shot today!

Vaccines.gov
 1-800-232-0233

8.5x11" Onepager

COVID-19 Booster FAQs

Frequently Asked Questions on the Updated COVID-19 Booster Shot

What is the updated booster shot (or bivalent booster) and what does it do?

- The booster shots that have kept us protected during the pandemic have been updated to better protect against new variants, including new strains of Omicron.
- The CDC and Illinois Dept. of Public Health recommend the updated booster, as staying up to date on your vaccinations is the **best way to protect yourself** and your loved ones from COVID-19.

Who is eligible for the bivalent booster?

- People ages 5 years and older are recommended to get one updated (bivalent) booster if it has been at least **2 months** since their last COVID-19 vaccine dose, whether that was their final primary series dose, or an original (monovalent) booster.
- People who have gotten more than one original (monovalent) booster are also recommended to get an updated (bivalent) booster.

If I already got COVID-19, should I get the updated booster?

- Yes. The updated booster is recommended **3 months after a COVID-19 diagnosis** for anyone who has recovered from the virus to protect them going forward.

Should I get the updated booster if I am immunocompromised?

- Yes. The vaccine and booster shots are proven protection against COVID-19 that are particularly important for those with compromised immune systems.
- Talk to your doctor if you have any questions on if, when, or how many doses of the COVID-19 vaccine you should get to protect yourself.

Can I get any type of booster?

- Yes. According to the CDC, you can "mix and match" any of the available updated COVID-19 vaccines for your booster.

What are the side effects of the bivalent booster?

- The most commonly reported side effects include soreness, redness or swelling at the injection site, fatigue, headache, muscle pain, joint pain, chills, swelling of the lymph nodes in the same arm of the injection, nausea, or fever. It's important to remember: **side effects are normal and show the vaccine is working.**
- These side effects typically go away after a day or two. If they last longer or you experience other side effects, contact your healthcare provider.

Should I get the COVID-19 bivalent booster AND the flu shot at the same time?

- Yes. Getting vaccinated for COVID-19 and the flu will help build defense against winter illnesses.

Where can I get the updated booster?

- Go to www.vaccines.gov to find the nearest location that offers the updated booster.