

COVID-19 VACCINATION CAMPAIGN

Spring Toolkit

SPRING 2023



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LONG LIVE ILLINOIS - IL DEPT. ON AGING

Social Graphics

Social Post 1: Spring Cleaning

SOCIAL POST COPY

We understand, at some point, you are just ready to move forward. Make sure you're fully vaccinated against COVID-19 to stay worry-free!

Visit vaccines.gov #AllInIllinois #LongLiveIllinois

CLICK TO ACCESS GRAPHICS

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.







Sometimes you're just ready to move forward.

Get protected against COVID-19 so we can **Keep Illinois Moving**.

Waccines.gov 1-800-232-0233

Social Post 2: Outdoors

SOCIAL POST COPY

Let's keep moving and leave our fears of COVID behind. Stay protected from COVID-19 and get your updated boosters today.

Visit vaccines.gov to schedule yours. #AllInIllinois #LongLiveIllinois

CLICK TO ACCESS GRAPHICS

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

GRAPHIC PREVIEW



This spring, say good riddance to fear.

Make sure you have the latest COVID-19 booster so we can **Keep Illinois Moving**.

Waccines.gov 1-800-232-0233



Social Post 3: Seasonal Trends

SOCIAL POST COPY

Spring means new beginnings! Get your booster shot of protection to let the fresh air in and keep COVID-19 away.

Vaccines.gov #AllInIllinois #LongLivelllinois

CLICK TO ACCESS GRAPHICS

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories. illinois Indi Deartheat of Arte **COVID-19** is out this spring.

Get boosted today. Waccines.gov 1-800-232-0233

In:

Spring Cleaning Morning Walks

GRAPHIC PREVIEW

Out: COVID-19

Pastels

Social Post 4: Booster

SOCIAL POST COPY

As spring approaches, it's important to get outside, smell the flowers, and stay safe. Keep yourself and your loved ones protected against COVID-19 by staying up to date with your vaccine.

Visit Vaccines.gov #AllInIllinois #LongLiveIllinois

CLICK TO ACCESS GRAPHICS

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories. all, Illinois Illinois Department on Aging

New isn't always better. When it comes to COVID-19 protection, it is.

Make a booster appointment today.

Waccines.gov Vaccines.gov Vaccines.gov Vaccines.gov



GRAPHIC PREVIEW

Social Post 5: Out-dated

GRAPHIC PREVIEW

SOCIAL POST COPY

Some things should be kept in the past. Today, it's easier and more convenient to do so with COVID-19.

Visit Vaccines.gov to have a healthy 2023. #AllInIllinois #LongLivellinois

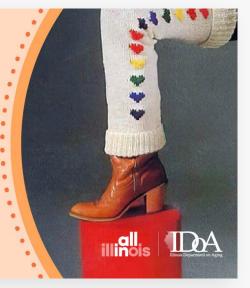
CLICK TO ACCESS GRAPHICS

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

Like legwarmers, COVID-19 doesn't belong in 2023.

Keep Illinois Moving by getting your next booster.

Waccines.gov 1-800-232-0233



LONG LIVE ILLINOIS - IL DEPT. ON AGING

Social Videos

Video 1: Say Goodbye to COVID-19

SOCIAL POST COPY

This spring, kick COVID-19 to the curb by staying up to date on your boosters. Visit Vaccines.gov to schedule yours. #AllInIllinois #LongLivelllinois

THUMBNAIL PREVIEW



CLICK TO ACCESS VIDEOS

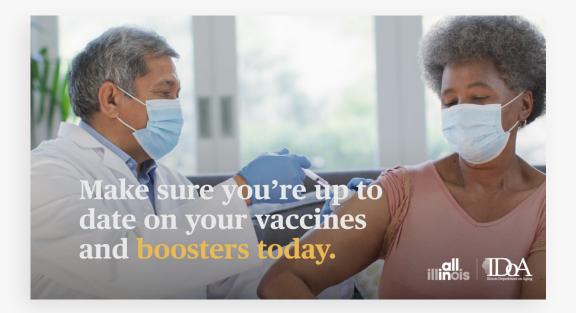
Video 2: Leave COVID-19 in the past

SOCIAL POST COPY

Like those old bathroom tiles, COVID-19 belongs in the past. Get your booster shot of protection today to keep Illinois moving forward. Visit Vaccines.gov. #AllInIllinois #LongLiveIllinois

CLICK TO ACCESS VIDEOS

THUMBNAIL PREVIEW



LONG LIVE ILLINOIS - IL DEPT. ON AGING

Print Materials

FAQs Post Card

CLICK TO ACCESS POST CARD

NOTE: The post card file is a standard size of 5x7 inches.



Get Vaccinated + Protected Today So We Can Keep Illinois Moving

New variants of COVID-19 are still a threat to older adults and people with compromised immune systems, so getting your updated booster shots is highly recommended to continue to build a line of defense to protect yourself from the virus.

Front Side

Frequently Asked Questions

Who is eligible for the bivalent booster?

People ages 5 years and older are recommended to get one updated (bivalent) booster if it has been at least 2 months since their last COVID-19 vaccine dose, whether that was their final primary series dose, or an original (monovalent) booster.

Can I get any type of booster dose?

Yes. According to the CDC, you can "mix and match" any of the available updated COVID-19 vaccines for your booster.

Don't wait - get your added layer of protection by getting your booster today!

1-800-232-0233

Vaccines.gov

Back Side



Thank You!

