



COVID-19 VACCINATION CAMPAIGN

Spring Toolkit

SPRING 2023



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Social Graphics

Social Post 1: Spring Cleaning

SOCIAL POST COPY

We understand, at some point, you are just ready to move forward. Make sure you're fully vaccinated against COVID-19 to stay worry-free!

Visit [vaccines.gov](https://www.vaccines.gov) #AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS GRAPHICS](#)

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

GRAPHIC PREVIEW



Social Post 2: Outdoors

SOCIAL POST COPY

Let's keep moving and leave our fears of COVID behind. Stay protected from COVID-19 and get your updated boosters today.

Visit vaccines.gov to schedule yours.
#AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS GRAPHICS](#)

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

GRAPHIC PREVIEW



Social Post 3: Seasonal Trends

SOCIAL POST COPY

Spring means new beginnings! Get your booster shot of protection to let the fresh air in and keep COVID-19 away.

Vaccines.gov #AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS GRAPHICS](#)

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

GRAPHIC PREVIEW



Social Post 4: Booster

SOCIAL POST COPY

As spring approaches, it's important to get outside, smell the flowers, and stay safe. Keep yourself and your loved ones protected against COVID-19 by staying up to date with your vaccine.

Visit [Vaccines.gov](https://www.vaccines.gov) #AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS GRAPHICS](#)

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

GRAPHIC PREVIEW



Social Post 5: Out-dated

SOCIAL POST COPY

Some things should be kept in the past. Today, it's easier and more convenient to do so with COVID-19.

Visit [Vaccines.gov](https://www.vaccines.gov) to have a healthy 2023.
#AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS GRAPHICS](#)

Social graphics are available in sizes for Facebook, Instagram, and Instagram Stories.

GRAPHIC PREVIEW



Social Videos

Video 1: Say Goodbye to COVID-19

SOCIAL POST COPY

This spring, kick COVID-19 to the curb
by staying up to date on your boosters.
Visit [Vaccines.gov](https://www.vaccines.gov) to schedule yours.
#AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS VIDEOS](#)

THUMBNAIL PREVIEW



Video 2: Leave COVID-19 in the past

SOCIAL POST COPY

Like those old bathroom tiles, COVID-19 belongs in the past. Get your booster shot of protection today to keep Illinois moving forward. Visit Vaccines.gov.
#AllInIllinois #LongLiveIllinois

[CLICK TO ACCESS VIDEOS](#)

THUMBNAIL PREVIEW



Print Materials

FAQs Post Card

[CLICK TO ACCESS POST CARD](#)

NOTE: The post card file is a standard size of 5x7 inches.



Front Side

Frequently Asked Questions

Who is eligible for the bivalent booster?

People ages 5 years and older are recommended to get one updated (bivalent) booster if it has been at least 2 months since their last COVID-19 vaccine dose, whether that was their final primary series dose, or an original (monovalent) booster.

Can I get any type of booster dose?

Yes. According to the CDC, you can "mix and match" any of the available updated COVID-19 vaccines for your booster.

Don't wait – get your added layer of protection by getting your booster today!

1-800-232-0233

[Vaccines.gov](https://www.vaccines.gov)

Back Side



Thank You!

